

Dear External Stakeholder,

We would like to draw our road map by taking your opinions and suggestions within the scope of 2023 – 2027 Strategic Plan preparation studies. We will convey it to our university, which adopts a management approach with stakeholders, your thoughts are important to us.

SWOT analysis is a technique used to determine the strengths and weaknesses of the subject under investigation and to identify opportunities and threats arising from the external environment.

The aim of the SWOT analysis is to develop plans and strategies that will take advantage of existing strengths and opportunities at the highest level and minimize the impact of threats and weaknesses, taking into account internal and external factors.

S: Strength (Means determining the strengths/superior aspects of the organization.)

W: Weakness (Means identifying the weak/weak aspects of the organization.)

O: Opportunity (Represents the opportunities that the organization has.)

T: Threat (Expresses the threats and dangers faced by the organization.)

SWOT Analysis is a method in which an organization is systematically analysed in interaction with its environment. This method refers to analyzing the strengths and weaknesses of the organization/sector/region, the opportunities and threats it faces, and developing strategies for the future while planning. Aim is the realization of infrastructure works to develop plans and strategies that will take advantage of existing strengths and opportunities at the highest level and minimize the effects of threats and weaknesses, taking into account internal and external factors. Brainstorming is a democratic and participatory technique used to identify problems and reveal solutions, by combining the thinking forces of stakeholders in a short period of time to generate as many collective ideas as possible.

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Thank you for your contribution.

Rectorate

İlgili Kurum/ Relevant Institution : _____

Ad-Soyad (İsteğe bağlı yazılabilir) /Name-Surname (Optional)

: _____

Bağlı Olduğu Birim/Affiliated Unit : _____

Görevi / Ünvanı/ Position / Title : _____

Cinsiyetiniz/Your Gender : ☐ Kadın ☐ Erkek

E-mail : _____ @ _____

Telefon No/Phone number : _____

1-Kesinlikle Katılmıyorum / Strongly Disagree

2-Katılmıyorum / I disagree

3-Kararsızım / I'm undecided

4-Katılıyorum / I agree

5-Kesinlikle Katılıyorum / I totally agree

No	Sorular / Questions	1	2	3	4	5
1	Nişantaşı Üniversitesi sürekli iyileştirmeye önem verir. <i>Nişantaşı University attaches importance to continuous improvement</i>	☐	☐	☐	☐	☐
2	Nişantaşı Üniversitesi girişimci ve yenilikçi bir üniversitedir. <i>Nişantaşı University is an entrepreneurial and innovative university.</i>	☐	☐	☐	☐	☐
4	Nişantaşı Üniversitesi bilimsel araştırma ve projeleri ile topluma katkı sağlar. <i>Nişantaşı University contributes to society with its scientific research and projects.</i>	☐	☐	☐	☐	☐
5	Nişantaşı Üniversitesi etik değerlere önem verir. <i>Nişantaşı University gives importance to ethical values.</i>	☐	☐	☐	☐	☐
6	Nişantaşı Üniversitesi tarafından düzenlenen faaliyetlere katılım sağlamak isterim. <i>I would like to participate in the activities organized by Nişantaşı University.</i>	☐	☐	☐	☐	☐

Nişantaşı Üniversitesi'nde iletişimde olduğunuz birimleri aşağıdaki kriterlere uygun genel olarak değerlendiriniz. / *Please evaluate the units you are in contact with at Nişantaşı University in general according to the following criteria.*

- 1 Puan/Point** : Hiç Memnun Değilim / *I am not satisfied at all*
2 Puan/Point : Memnun Değilim / *I am not satisfied*
3 Puan/Point : Kararsızım / *I'm undecided*
4 Puan/Point : Memnunum / *I am satisfied*
5 Puan/Point : Çok Memnunum / *I am very satisfied*

İlgili Birimler	1	2	3	4	5
Rektörlük / <i>Rectorate</i>	☐	☐	☐	☐	☐
Genel Sekreterlik / <i>General Secretary</i>	☐	☐	☐	☐	☐
Lisansüstü Eğitim Enstitüsü / <i>Graduate School</i>	☐	☐	☐	☐	☐
Tıp Fakültesi / <i>Faculty of Medicine</i>	☐	☐	☐	☐	☐
Diş Hekimliği Fakültesi / <i>Faculty of Dentistry</i>	☐	☐	☐	☐	☐
Mühendislik Mimarlık Fakültesi / <i>Faculty Of Engineering And Architecture</i>	☐	☐	☐	☐	☐
İktisadi, İdari ve Sosyal Bilimler Fakültesi / <i>Faculty Of Economics, Administrative And Social Sciences</i>	☐	☐	☐	☐	☐
Sanat ve Tasarım Fakültesi / <i>Faculty of Art and Design</i>	☐	☐	☐	☐	☐
Yüksekokullar ve MYO / <i>Schools & Vocational School</i>	☐	☐	☐	☐	☐
Beden Eğitimi ve Spor Yüksekokulu / <i>School of Physical Education and Sports</i>	☐	☐	☐	☐	☐
Sağlık Bilimleri Yüksekokulu / <i>School of Health Sciences</i>	☐	☐	☐	☐	☐
Sivil Havacılık Yüksekokulu / <i>School of Civil Aviation</i>	☐	☐	☐	☐	☐
Uygulamalı Bilimler Yüksekokulu / <i>School of Applied Sciences</i>	☐	☐	☐	☐	☐
Konservatuvar / <i>Conservatory</i>	☐	☐	☐	☐	☐
Meslek Yüksekokulu / <i>Vocational School</i>	☐	☐	☐	☐	☐
Sağlık Hizmetleri Meslek Yüksekokulu / <i>Health Services Vocational School</i>	☐	☐	☐	☐	☐
Yabancı Diller Bölümü / <i>Foreign Languages Department</i>	☐	☐	☐	☐	☐

Sürekli Eğitim Uygulama ve Araştırma Merkezi (SEM) / <i>Continuing Education Application and Research Center</i>	☐	☐	☐	☐	☐
Finans Ekonomi ve Politika Araştırmaları Uygulama ve Araştırma Merkezi / <i>Finance, Economics and Policy Research Application and Research Center</i>	☐	☐	☐	☐	☐
Kadın ve Aile Çalışmaları Uygulama ve Araştırma Merkezi / <i>Women and Family Studies Application and Research Center</i>	☐	☐	☐	☐	☐
Türkçe Öğretimi Uygulama ve Araştırma Merkezi (TÖMER) / <i>Turkish Teaching Application and Research Center</i>	☐	☐	☐	☐	☐
Uzaktan Eğitim Uygulama ve Araştırma Merkezi / <i>Distance Education Application and Research Center</i>	☐	☐	☐	☐	☐
Bilgi Teknolojileri Daire Başkanlığı / <i>Department of Information Technologies</i>	☐	☐	☐	☐	☐
Destek Hizmetleri Daire Başkanlığı / <i>Department of Support Services</i>	☐	☐	☐	☐	☐
Fakülte Sekreterliği / <i>Faculty Secretariat</i>	☐	☐	☐	☐	☐
İnsan Kaynakları Daire Başkanlığı / <i>Department of Human Resources</i>	☐	☐	☐	☐	☐
Kariyer Merkezi ve Mezunlar Koordinatörlüğü / <i>Career Center and Alumni Coordinatorship</i>	☐	☐	☐	☐	☐
Kurumsal İletişim Koordinatörlüğü / <i>Corporate Communications Coordinatorship</i>	☐	☐	☐	☐	☐
Kütüphane ve Dökümantasyon Daire Başkanlığı / <i>Department of Library and Documentation</i>	☐	☐	☐	☐	☐
Mali İşler Daire Başkanlığı / <i>Department of Financial Affairs</i>	☐	☐	☐	☐	☐
Mesleki Rehberlik ve Tanıtım Koordinatörlüğü / <i>Vocational Guidance And Promotion Coordinatorship</i>	☐	☐	☐	☐	☐
Öğrenci Dekanlığı / <i>Dean of Students</i>	☐	☐	☐	☐	☐
Öğrenci İşleri Daire Başkanlığı / <i>Department of Student Affairs</i>	☐	☐	☐	☐	☐
Sağlık, Kültür ve Spor Daire Başkanlığı / <i>Department of Health, Culture and Sports</i>	☐	☐	☐	☐	☐
Strateji Geliştirme Daire Başkanlığı / <i>Department of Strategic Development</i>	☐	☐	☐	☐	☐
Uluslararası Ofis Koordinatörlüğü / <i>International Office Coordinatorship</i>	☐	☐	☐	☐	☐
Yazı İşleri Yönetim Bilgi Sistemleri ve Raporlama Koordinatörlüğü / <i>Editorial Management Information Systems and Reporting</i>	☐	☐	☐	☐	☐

<i>Coordinatorship</i>					
Nişantaşı Kültür Sanat Koordinatörlüğü / <i>Nişantaşı Culture and Art Coordinatorship</i>	☐	☐	☐	☐	☐
Sürdürülebilir Toplum ve Yenileşim Koordinatörlüğü / <i>Sustainable Society and Innovation Coordinatorship</i>	☐	☐	☐	☐	☐
Akademik Gelişim Koordinatörlüğü / <i>Academic Development Coordinatorship</i>	☐	☐	☐	☐	☐
Kalite ve Yönetişim Koordinatörlüğü / <i>Quality and Governance Coordinator</i>	☐	☐	☐	☐	☐
Bilimsel Faaliyetler Koordinatörlüğü / <i>Scientific Activities Coordinatorship</i>	☐	☐	☐	☐	☐
Diğer / Other _____	☐	☐	☐	☐	☐

Nişantaşı Üniversitesi olarak GÜÇLÜ yönlerimiz nelerdir? / *What are our STRENGTHS as Nişantaşı University?*

1. _____
2. _____
3. _____
4. _____
5. _____

Nişantaşı Üniversitesi olarak ZAYIF yönlerimiz nelerdir? / *What are our WEAKNESS aspects as Nişantaşı University?*

1. _____
2. _____
3. _____
4. _____
5. _____

Nişantaşı Üniversitesi'nin akademik sektördeki FIRSATLAR'ı nelerdir? / *What are the OPPORTUNITIES of Nişantaşı University in the academic sector?*

1. _____
2. _____
3. _____
4. _____
5. _____

Nişantaşı Üniversitesi'nin akademik sektördeki TEHTİDLER'i nelerdir? / *What are Nişantaşı University's THREATS in the academic sector?*

1. _____
2. _____
3. _____
4. _____
5. _____